



# Press Kit

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## Official Press Release

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### CM4's PREMIUM CASES FOR NINTENDO 3DS HAVE CONSUMERS PLAYING IN COMFORT AND STYLE

*CM4 turns a new leaf in the gaming industry, creating a trend where gaming goes mainstream with high-end, stylish products.*

**Austin, TX** -- Premium experience brand [CM4](#) unveiled their premium [Nintendo 3DS Case](#), the Catalyst Slim Cover, today as part of the 2011 CES conference in Las Vegas, NV. The product is an extension to their existing Catalyst line of premium gaming cases. Designed for the consumer on the go, CM4's product line ensures your devices travel safely with an allure of sophistication. The Catalyst Slim Cover for Nintendo 3DS enhances comfort, grip, and style while you indulge in 3D games and 3D movies wherever life takes you.

The Catalyst line by CM4 is a soft case platform for controllers and portables. These highly reviewed products offer protection combined with style to enhance and add confidence to game play. Along with their seductive design, Catalyst covers are made from carefully chosen materials that improve comfort and grip and seamlessly integrating into contemporary lifestyles.

CM4 is a new premium experience company, a new niche, and turns a new leaf for the gaming and consumer electronics industries. The company embraces a trend where gaming goes mainstream with high-end, stylish products. CM4 aims to reach consumers who truly appreciate fashion and a contemporary style that matches the lifestyle of a more sophisticated gamer.

#### PRICING AND AVAILABILITY

Catalyst covers are available for the Nintendo 3DS (\$24.99), Nintendo DSi XL (\$24.99), Nintendo DSi (\$19.99), Sony PSP go (\$19.99), and Wii Remote with MotionPlus (\$9.99). The entire Catalyst line of premium gaming cases is available through [Amazon.com](#), [CM4.com/shop](#), and select retailers across the country. Each product is backed by a one-year premium warranty. Visit [CM4.com](#) for more information.

## CM4 Product Information

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### **Catalyst for Wii Remote with MotionPlus**

No matter your hobby, you want your equipment wrapped with the most comfortable and best quality grips available. But function alone doesn't give you the edge you need today. Added style in both equipment and wardrobe give professionals and amateurs, alike, a heightened sense of confidence to excel in sports, life, and epic gaming battles.

#### **Design**

- contemporary colors and materials
- simple aesthetics compliment your remote

#### **Function**

- improved comfort and grip, optimized for button access
- sleek wrist strap with quick slide for easy remote hand-off

#### **Innovation**

- concealed zipper for easy removal and battery replacement
- designed specifically for use with Wii MotionPlus

#### **Quality**

- made with durable synthetic leather
- custom tailoring for a snug fit

### **Catalyst SLIM COVER for Nintendo 3DS**

When you're constantly on the go, it's important to know that the devices you take with you are protected in style. The Catalyst Slim Cover for Nintendo 3DS enhances comfort, grip, and style while you indulge in 3D games and 3D movies wherever life takes you.

#### **Design**

- sleek contours create premium touch in hands
- simple aesthetics compliment your console

#### **Function**

- improved comfort and grip
- playable cover optimized for button access

#### **Innovation**

- aluminum frame protects against daily wear
- designed specifically for use with Nintendo 3DS

#### **Quality**

- sturdy machine stamped aluminum construction
- metallic frame tightly wrapped in soft touch fabric

## **Catalyst SLIM COVER for Nintendo DSi**

When you're constantly on the go, it's important to know that the devices you take with you are protected in style. With the Catalyst for Nintendo DSi covers, you can elevate your game, while enjoying enhanced comfort, grip, and style on the subway, bus, airplane, or wherever life takes you.

### **Design**

- sleek contours create premium touch in hands
- simple aesthetics compliment your console

### **Function**

- improved comfort and grip
- playable cover optimized for button access

### **Innovation**

- aluminum frame protects against daily wear
- designed specifically for use with Nintendo DSi

### **Quality**

- sturdy machine stamped aluminum construction
- metallic frame tightly wrapped in soft touch fabric

## **Catalyst SLIM COVER for Nintendo DSi XL**

Your Nintendo DSi XL keeps your brain sharp during airport layovers, helps guide you around the kitchen, and just lets you relax a bit. The slim design and custom aesthetics of the Catalyst for Nintendo DSi XL give your portable console maximum protection, no matter where you find yourself.

### **Design**

- sleek contours create premium touch in hands
- simple aesthetics compliment your console

### **Function**

- improved comfort and grip
- playable cover optimized for button access

### **Innovation**

- aluminum frame protects against daily wear
- designed specifically for use with Nintendo DSi XL

### **Quality**

- sturdy machine stamped aluminum construction
- metallic frame tightly wrapped in soft touch fabric

## **Catalyst SLIM COVER for Sony PSP go**

Whether you keep your console stashed away in your bag, tucked halfway into a pocket, or out for all to see as you play, the Catalyst for PSP go cover's seductive styling is offered in modern colors that seamlessly integrate into your lifestyle. The slim design of the PSP go case enhances comfort and grip while giving your portable console maximum protection.

### **Design**

- sleek contours create premium touch in hands
- simple aesthetics compliment your console

### **Function**

- improved comfort and grip
- playable cover optimized for button access

### **Innovation**

- aluminum frame protects against daily wear
- designed specifically for use with Sony PSP go

### **Quality**

- sturdy machine stamped aluminum construction
- metallic frame tightly wrapped in soft touch fabric